



The Edward Gostling Foundation

Enhancing Quality of Life for People in Need

GUIDANCE FOR PREPARING APPLICATIONS FOR A LARGE GRANT

The Edward Gostling Foundation provides grants to other UK charities with the aim of enhancing quality of life for people in need, more particularly those living on very low incomes who have a physical and/or a mental disability or the elderly.

To help us achieve this goal, we provide a fast track Small Grants Programme for applications of £5,000 or less and a Large Grants Programme for applications of over £5,000. This guide is for applicants applying under the Large Grants Programme where we require more detailed information as part of our due diligence.

We believe that people living with a physical and/or mental disability or a long-term illness should have the same choices, quality of life opportunities and aspirations as others. Our priority is to provide financial support that enable one or more of our “4 life-themes” to be met.

In summary our overarching themes are:

1. Health & Wellbeing – supporting access to community facilities offering support services that maintain, improve and enhance general welfare.
2. Independent Living at Home – supporting people to live independently in their own homes for as long as possible.
3. Respite – supporting carers to take a break from the responsibility of caring for a loved one.
4. Transition – supporting the journey through education and personal development programmes into employment, long-term volunteering or other meaningful day time activity, housing and independent living.

Applicants must clearly show in their application how the work for which funding is being sought fits into one or more of these themes. To help give your application the best chance of succeeding we have prepared the following guidelines and the application that you upload on line in pdf format under section C2 must include the following information as a minimum.

Summary Proposal

We need to know exactly what you are seeking funding for and what our grant would be spent on. Insert a brief factual description of the work here and include a breakdown of the total cost of the work, any funding secured to date, any amount you are putting in to the project and the amount of grant you are asking us to provide. Explain what you are endeavouring to achieve and why you need to achieve it. The paragraph should be clear and concise and should avoid the use of too many statistics many of which we will know already.

The more detailed and complex issues, e.g. information relevant to a large building project i.e. cost plan, programme, architect plans, planning documents, should be included as an appendix to provide further details.

Background:

Outline in no more than 1 page the background to what is being proposed, providing the information necessary for a proposal to be understood by people who do not have the background knowledge of your work on a day-to-day basis. Keep to practical details rather than general statements.

If it is not possible to explain the background to a proposal in the space of 1 page, use appendices to provide further details. The use of graphs and tables can often convey the message more effectively and in less time than narrative.

You should include information on why you have decided the work is needed and identify any advice from other organisations or stakeholders which supports the demand for the work.

Options

Mention all the options that were considered and explain why the preferred option was chosen. Identify the key decision-making criteria and note how each option performs against that criteria. Use a table and/or chart if this helps communicate the point.

Impact Assessment:

We want to understand the experience within the organisation and some information (but not a lot) on the need for the work and management's ability to successfully deliver it. In essence, we want you to demonstrate that the work you currently do is successful and show what impact it has on the people being supported and the wider community. Give a brief description of your organisation and its relevant track record/successful partnerships. We will be looking for solid evidence of the impact rather than general statements.

You should also explain how the work you are planning to do will enhance this. Detail the additional outcomes that management is seeking to achieve from the work and state what would happen if you didn't raise the funding and were unable to do the work. If the implications of the proposal are complex, include appendices to provide further details. Some case histories may also help in demonstrating the impact of your work if you are permitted and have authority to provide these under data protection regulations.

In this section you should also tell us how many people directly benefit from the activities or services provided by your organisation and how many additional people will benefit if funding for the planned work is successful. If there are indirect beneficiaries, these should be identified separately.

You will also need to explain how your application is aligned to the agreed strategic and business plans approved by your Board of Trustees and outline what KPIs and/or reporting back to the Board or Board Committees will occur during and after implementation of the work to measure success.

Financial Considerations

Provide a summary of the financial implications of the proposal. Once again, this should take the form of an executive summary and might include comments on the expenditure budget, the proposed timing of the expenditure and an overview on the future implications on income and costs. Please state clearly whether the work will result in the running costs of your organisation being increased and if so how you plan to raise these.

If a detailed business case has been prepared for a proposal and approved by your Board of Trustees, the major financial points of the case should be summarised here.

The more detailed and complex issues, e.g. a proposal for a large building project, should be included as an appendix to provide further details together including a detailed budget cashflow for a minimum of 5 years post completion of the work.

In this section you should also summarise what funding you have achieved to date towards the project and the source of that funding. Please provide specific details of other organisations that have been approached and for how much, together with a note on the status of that approach. Please also say whether you are putting anything in from your reserves.

Risk Analysis

Provide a summary of the major risks associated with the proposal and explain how these risks will be managed. This information may be presented a table format (see below) but if complex it should be included as an appendix to provide more detail.

Identified risk	Risk likelihood	Impact of risk	Mitigation Strategy

Safeguarding

If you are working with children, people with disabilities or any other vulnerable groups you must have a thorough policy of checking staff and volunteers using the current checking mechanisms through statutory agencies. You need to provide a copy of your Safeguarding Policy as part of your application and disclose any recent adverse issues.

Appendices

Appendices need to be clearly labelled so the reader knows what the document is without having to trace it back through the text. Where there are multiple appendices, an index should be included as a coversheet to them.